



Subject Matter Expert

Robb Geier

Robb Geier is Director of Data Services at PCG Education. Mr. Geier has developed tools, protocols, and curricula for collaborative data use and leads a team of subject matter experts designing and implementing professional development for projects nationwide. This work includes the development of a comprehensive manual to support LIIS implementation by educators in charter schools throughout Florida as part of a project to support the transition to full implementation of the Common Core State Standards in mathematics, English language arts, and content literacy.

Expertise

Educational Data Use Professional Development and Training

Mr. Geier led the design of a District Data Team Toolkit for the Massachusetts Department of Elementary and Secondary Education and works in partnership with the ESE to oversee the deployment of the regional Data Specialists throughout the Commonwealth. In addition to helping districts establish data teams, he works with district leaders to conduct PCG's data audit to assess data quality, capacity, and culture and build strategic plans to improve processes, access, and use of data throughout the system. Mr. Geier's work with schools includes facilitating school data teams and teacher teams as well as coaching and training data coaches to lead instructional change driven by data use and inquiry. In addition to his PCG work, Mr. Geier has served as a teaching fellow for the Data Wise summer institute at Harvard University.

Experience

Prior to joining PCG, Mr. Geier developed and delivered data use professional development and provided training and technical assistance for schools and districts related to the implementation of a comprehensive school reform model. He led consulting engagements across the country for Pearson Education's DataFlow process, a data-based school improvement process that he helped develop. Mr. Geier also worked for 10 years as a ninth grade English teacher for Newark City Schools of Newark, Ohio, where he was part of an award winning cross-curricular team serving both general education and special education students.

Awards and Recognition

In 1995-1996, Mr. Geier was selected as a Martha Holden Jennings Scholar. He was also honored by the Central Ohio Special Education Regional Resource Center as a Franklin B. Walter Outstanding Educator in 1998.

Publications and Presentations

Geier, R., Smith, S., & Tornow, M. (2012). District data teams: A leadership structure for improving student achievement. A PCG Education White Paper. Boston: Public Consulting Group. Available online: <http://www.publicconsultinggroup.com/education/library>

Meller, J., Geier, R., & d'Entremont, A., (2012). Using data from special education management systems to make districtwide instructional improvements. A PCG Education White Paper. Boston: Public Consulting Group. Available online: <http://www.publicconsultinggroup.com/education/library>

Ronka, D., Geier, R., & Marciniak, M. (2010). A practical framework for building a data-driven district or school: How a focus on data quality, capacity, and culture supports data-driven action to improve student outcomes. A PCG Education White Paper. Boston: Public Consulting Group. Available online: <http://www.publicconsultinggroup.com/education/library>

Geier, R. (2008). How to Strategically Use Data to Improve School Performance. Presented at the National School Boards Association Conference. Orlando, FL.

Geier, R. (2006). Creating a Culture of Data. Presented at Pearson Achievement Solution's Power of One Conference. Boston, MA.