

## Frank Avery

Subject Matter Expert



Frank Avery is a Program Manager at PCG with a background in workforce and economic development for local and state organizations. His experience in operations and strategy helps meet the ongoing need for business and job opportunity growth through essential programs. He serves as project team lead for workforce board engagement on behalf of Clark University, supporting technical and administrative needs for information technology apprenticeships.

### Expertise

- Workforce development
- Economic development
- Strategy and operations
- Business leadership
- Project management
- Public relations

### Experience

Mr. Avery joined PCG in 2015 and worked as embedded staff to CareerSource North Central Florida. During his tenure, he served as Communications Director and Legislative Affairs Director. In 2017, he was selected by the Board of Directors to serve as Executive Director, where he led board operations and oversaw strategy, development, public relations, and programmatic and fiscal oversight. Prior to joining PCG, Mr. Avery held roles in Florida and South Carolina with regional economic development agencies, economic development consultancies, and the Greater Gainesville (FL) Chamber of Commerce.


### Presentations

- National Association of Workforce Boards, August 2019: "What New Workforce Board Directors Need to Know"
- California Workforce Association, Meeting of the Minds in Monterey, September 2019: "Advocacy at All Levels"
- National Association of Workforce Boards 2019 Forum, March 2019: "Creating Entrepreneurial Communities"
- National Association of Workforce Boards 2019 Forum, March 2019: "Portfolios of Income—Launching and Fostering the Gig Economy Locally"
- California Workforce Association, Meeting of the Minds in Monterey, September 2018: "Refocusing Your Board: Eliminating Administrative Tasks and Improving Performance to Enhance Economic Growth"

### Education

Mr. Avery earned his Bachelor of Arts in Political Science from the University of South Carolina. He is a member of the Washington, DC, Project Management Institute (PMI) Chapter, as well as a graduate of the Public Leadership Institute's Business Community Coalition.

**To learn more about Frank Avery and other PCG Subject Matter Experts, contact us today.**

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