

Broward's Journey to Equitable Recovery



Case Study

The Client

Broward County Public Schools in Florida

- Total Students: 256,021
- Total Staff: 30,529

Source: Broward County Public Schools 09/13/2021 Enrollment Day Report; Browardschools.com

The Project

Broward Ed Recovery Center of Operations

The Opportunity

In response to the profound impact of the COVID-19 pandemic on education systems nationwide, the federal government introduced a series of stimulus packages to provide critical funding to aid states' education recovery efforts. These emergency resources pave the way for districts to reopen schools safely, get students back into classrooms, and begin working to address unprecedented learning loss. Broward County, the sixth largest and most diverse school district in the U.S., sought an experienced partner to implement a comprehensive approach to equitable education recovery for students and families most impacted by COVID. The district selected long-time partner, Public Consulting Group (PCG), to design and implement a robust recovery plan integrating technology, direct student services, organizational change management, and a range of supports to meet the needs—both basic and complex—of students, teachers, leaders, and families.

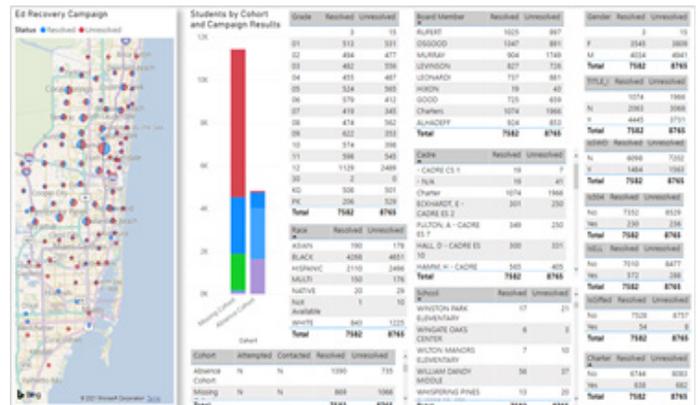
The Solution

As the only national firm with proven capabilities integrating tutoring services, technology, and organizational change management, PCG is uniquely positioned to provide Education Recovery Services to K-12 districts of any size in alignment with federal Elementary and Secondary School Emergency Relief (ESSER) Funds. Strengthening this position was PCG's decades-long relationship with Broward, which began in 2000 when the district engaged PCG to implement EasyTrac™, a web-based tool for documenting the delivery of health-related services to special education students. Over the past 20+ years, PCG has worked with Broward to pilot and launch numerous programs and solutions spanning technology, teaching and learning, and *Courageous*

Conversations About Race. In May 2021, PCG welcomed the opportunity to expand its collaboration with Broward and got to work on a robust education recovery and re-engagement plan designed to meet the diverse needs of all learners and bring equity with excellence to education.

PCG is currently providing a full spectrum of integrated equity and recovery services and solutions to Broward's learning community, including:

- Program Management
- Threat & Risk Management
- Health Records Management
- EDPlan™ Operations & Enhancements
- Interoperability Services
- Accelerated Learning
- *Courageous Conversations About Race* Professional Development
- Leadership Playbook
- Equity Co-Labs



Broward Student Reengagement Dashboard

Each week, key thought leaders from Broward, PCG, and other stakeholders convene in an Equity Co-Lab to review dashboard data, collaborate on sustained innovation, and align resources to support every learner to success.

The Result

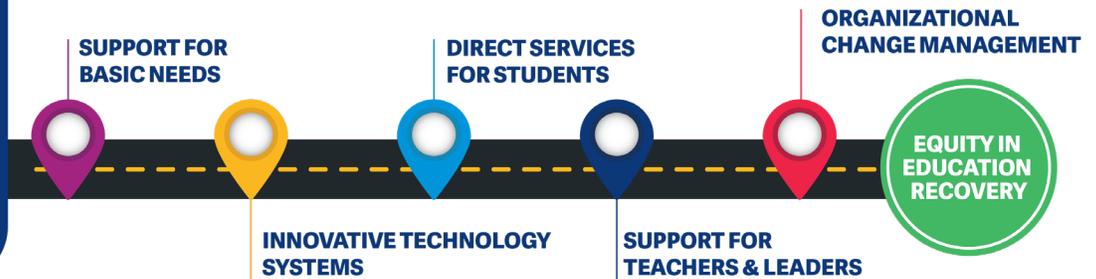
In Fall 2021, as part of the education recovery program, PCG's team made 30,610 phone calls to families of students who were missing or absent from class, as identified by the district. The team also joined more than 400 local educators and district leaders during a Weekend of Action, knocking on 8,101 doors in an effort to reengage young people in their education. In all, PCG's team helped Broward make contact with families of 7,893 young people identified as missing or absent by the district.

As of October 2021, over 1,000 students had reengaged with the district and were back in classrooms where they are on track to grow, learn, and reach their highest potential. These efforts also yielded an increase of over \$8M in state aid.

PCG's team is now deploying more than 60 tutors into 12 high needs schools to address learning loss gaps from interrupted instruction. The team looks forward to continuing this important work with Broward County Public Schools through the 2021-22 school year, and beyond.

Get on Track to Equitable Education Recovery

PCG is committed to helping our k-12 education partners nationwide navigate the diverse needs of students, COVID-19, learning loss, equity advancement, and more during the 2021-22 school year, and beyond.



LEGEND

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|  <p>Support for Basic Needs</p> <ul style="list-style-type: none"> • Student & Family Engagement • COVID/Health/Mental Health Record Management • Safety/Behavioral Threat Management |  <p>Innovative Technology Systems</p> <ul style="list-style-type: none"> • EDPlan™ • Data Interoperability Services • Data Dashboards |  <p>Direct Services for Students</p> <ul style="list-style-type: none"> • TutorED™ • EPIC™ Afterschool & Summer Camp Programs • Tutor Operations Hub |  <p>Support for Teachers & Leaders</p> <ul style="list-style-type: none"> • Custom Curriculum • Mastery-Based Grading • Professional Development & Coaching |  <p>Organizational Change Management</p> <ul style="list-style-type: none"> • Equity & Ed Recovery Operations Center • Courageous Conversations About Race • Special Education Consulting • Project/Program Management |  <p>Services and supports aligned with federal ESSER funds</p> |
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To learn more about PCG's equity and education recovery services and solutions, including projects like the one underway with Broward County Public Schools, contact us today.

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