For more than 35 years, Public Consulting Group (PCG) has partnered with governmental public health organizations to support a wide range of small- and large-scale programs, projects, and initiatives that promote and protect the health of people and communities. We stand at pivotal precipice to harness the wisdom and knowledge of the past and build a better and brighter future, creating the healthiest nation.

PCG leverages a range of services and tools for navigating and executing solutions that matter for our clients and the populations they serve, in the following ways:

**Assessment and Surveillance**

Our team of experts collect and analyze data, crossing disciplines to build holistic understandings of health issues impacting communities, such as opioid use, problem gambling, and behavioral health needs. We distill large amounts of qualitative and quantitative data into digestible and actionable materials. Examples of data-centered deliverables include:

- Robust web-based data dashboards for monitoring disparities
- Technical assistance on data interpretation and evidence-based strategies
- Deep analysis and reporting on unstructured data to identify opportunities for change and emerging trends
- Recommendations for improving reporting processes and performance measurement

**Achieving Equity**

Similar to many of our clients, PCG is invested in supporting social and organizational changes to advance and hardwire equity in our society. We consider equity to be the ability for each person to have what they need to fulfill their potential, regardless of circumstance. PCG has supported authentic community engagement and worked with states and counties to provide solutions that help them build healthy, equitable communities, such as:

- Leadership development programs for managers of color
- Equity-based frameworks for community engagement during an emergency response
- Strategic planning materials embedding team equity commitments

**Applied Research and Evaluation**

We support clients in identifying their desired evaluation goals and outcomes to clearly define “success.” PCG reviews multiple data sources through statistical and analytical methods to identify elements of success and growth areas. We rely on national standards and evidence-based techniques to ground our approach in research and science. Our work involves activities like:

- Landscape and systems reviews across the continuum of care
- Mixed-methods process, outcome, and cost evaluations across a range of programs
- Embedding principles related to diversity and equity, universal design, Culturally and Linguistically Appropriate Services (CLAS), and trauma-informed approaches
To learn how PCG can help your organization, contact us today!

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