

Education Strategy Consulting Services



Address your biggest challenges and get on track for better results.

Public Consulting Group (PCG) provides strategic guidance and technical assistance in support of efficient, equitable, and effective schools, districts and state agencies. We work directly with senior education leaders to solve challenging problems, develop long-term strategy, guide change management and support implementation.

Our strategic consulting services include



Organizational Reviews



Strategic Planning



Program Audits



Implementation Support



Communications Strategy



Data Analysis



Program Design



Financial Strategy

What sets PCG apart?

With more than three decades of experience supporting education clients at the state, district, and local levels, our team brings broad project experience, deep program knowledge, and proven approaches to each client engagement.

Our approach to strategic consulting involves:

- ✔ Recommendations that are actionable and evidence-based
- ✔ Work grounded in data, not gut feelings or desires
- ✔ Serving as an action partner, and coaching our clients along the way
- ✔ A standardized framework, which is aligned to best practice and customizable to match our clients' unique contexts and needs
- ✔ Work that is transparent and engages all key stakeholders
- ✔ Striving to eliminate structural and institutional barriers to educational opportunities
- ✔ Collaborating with clients, working closely together to identify challenges and develop solutions

“Our consultants from PCG have been instrumental in our efforts to identify needs and areas for improvement. They have also quickly connected us with possible solutions and best practices from across the nation, including education and other sectors, too.”

-Dr. Eric G. Mackey, State Superintendent of the Alabama State Department of Education

National Leaders in Education Strategy

Organizational Study of the Alabama State Department of Education | Alabama Department of Examiners of Public Accounts

Seeking to improve educational outcomes for all students, the state legislature partnered with PCG to conduct an organizational, function, and staffing analysis of Alabama's state education agency. PCG recommended improvements to policies, programs, funding, and organizational structure across all agency functions. The state of Alabama reengaged with PCG to support the creation of a Strategy to Action plan to undergird all work and implementation of report recommendations.

Climate & Culture Study | Clark County School District, Nevada

PCG analyzed how District leadership and board of trustees' practices impacted decision making and culture of the District. PCG identified opportunities for improved practices, to enhance overall climate, management, functions, and outcomes of Clark County School District (CCSD) students and schools. PCG performed substantial stakeholder engagement, including execution and analysis of two district-wide surveys shared with the 40,000 staff members of CCSD.

Comprehensive District Review | Lakewood Public School District on behalf of the New Jersey Department of Education

PCG reviewed the Lakewood Public School District for the state of New Jersey focusing on finance, transportation, curriculum and instruction, governance, and special education. PCG conducted over 50 interviews and focus groups, analyzed stakeholder survey data, and analyzed use of funds and execution of policies to inform this study.

Systems and Process Review | South Carolina Department of Education

PCG worked closely with state agency leadership to conduct a comprehensive organizational systems and process review. The review assessed how the structures, resources, and operations of the South Carolina Department of Education (SCDE) align for maximum impact on student success. The work included comprehensive stakeholder feedback from hundreds of agency staff and LEA Superintendents statewide. PCG delivered a final report and technical assistance based on the report's recommendations.

School Data Profile Redesign | School District of Philadelphia

PCG provided ongoing project management and strategic communications support to promote the launch of the district's redesigned School Data Profiles website. PCG developed a series of training and communication materials that orient the public to the School Data Profiles and provide them with skills to be more savvy data consumers.

State Equalization Formula Analysis | Delaware Department of Education

PCG conducted a comprehensive analysis of Delaware's equalization funding formula, inclusive of state comparison data analysis, evaluation of current impact, and recommendations for updates and adjustments to the equalization funding formula.

Public School Monitoring Strategic Plan | Massachusetts Department of Elementary and Secondary Education

PCG provided technical assistance to determine how federal and state public school compliance monitoring could be reimagined to better support improved student outcomes and align to the Commonwealth's larger reform priorities.

"The North Berkshire School Union and Clarksburg School District have successfully completed two separate project phases of a proposed interstate school merger with the Public Consulting Group (PCG) team. The PCG plan of action was successful because it started with excellent communication that led to engagement with all stakeholders, followed by an extensive final report that made relevant recommendations prioritizing the necessary steps for the school districts to follow in order to accomplish their stated goals."

- John R. Franzoni, M.Ed., Superintendent of Schools of North Berkshire School Union #43

To learn about our education strategy services, contact us today.

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 www.publicconsultinggroup.com